

FOCUS LOGO CONTEST

Who:

- Contest is open to all CUSD students

Prizes:

- First Prize: \$500 cash prize
- Honorable Mention: \$100 cash prize

Timeline:

- Submissions due: December 4, 2018
- Winner notified: January 23, 2019

Organization Description:

Friends Of Carmel Unified Schools is a California 501(c)(3) non-profit education foundation which grants funds to all CUSD schools, classrooms, and teachers based on teacher and staff requests. FOCUS grants directly impact student engagement and learning to help prepare students for academic and social-emotional success.

FOCUS encourages grant requests that:

- Seek to close the achievement gap,
- Propose innovative use of technology, tools, or resources,
- Pilot creative programs or curricular enhancements

Requirements/criteria for LOGO Art:

- Original art
- RGB color
- 300 pixel/inch minimum count
- Typeface must be embedded and editable
- Submission formats: PSD (layers) AND one of the following: JPG, PNG or PDF
- Email the file(s) to: carmelFOCUS@gmail.com by December 4, 2018. Please include student name, email, grade and school in the text, and include the student's last name at the beginning of your file names (e.g. Smith_FOCUS logo1.psd).
- LOGO must be recognizable and resizable without significant visual degradation (may be resized from 1.5" to 2 feet (vertical dimension) and final product will be displayed in both print and on-line media.
- Winning logo: Should your submission be the winning logo, you agree to assign all rights, including copyright, to FOCUS. FOCUS has the exclusive right to (1) reproduce, (2) display, and (3) make adaptations ("derivative works") of the artwork.