











External Communications

Stay Connected with CUSD

CUSD believes communication with families and the community is important. The communication methods on this chart are all official means of communication from CUSD.

Where do I look?		What type of information?	What do families need to do?
	In-Person	CUSD employees will always make time for you! If you prefer to speak to someone in-person, we will always try to make that as easy as possible.	Visit the district and/or school office during business hours to speak with someone. www.carmelunified.org
	Phone	CUSD staff may reach out to you via phone on an individual student matter.	Call the district and/or school office during business hours to speak with someone. www.carmelunified.org
	ParentSquare	Messages during the school day or early morning are reserved for emergencies such as school closings or delays. Afternoon/evening messages may be used for general information.	Keep primary phone numbers and emails up-to-date with the school.
	Facebook	The district posts general news, celebrations, and emergency information.	Sign up for a Facebook account and "like" the district's page. www.facebook.com/CarmelUSD
	Twitter	The district posts general news, celebrations, and emergency information.	Sign up for a Twitter account and "follow" the district. www.twitter.com/CarmelUnified
	Instagram	The district posts general news, celebrations, and emergency information.	Sign up for an Instagram account and "follow" the district. www.instagram/CarmelUnifiedSD
	General Web News	CUSD has a district website, websites for every school and many teachers have their own classroom pages. Check regularly for general news, board of education information and other helpful information.	Visit the district (or any school) website. www.carmelunified.org
	News Media	The news media covers many CUSD stories of interest.	The primary news media that cover CUSD include: Carmel Pine Cone, Monterey Herald, Monterey County Weekly, The Sandpiper, KSBW, KION and Univision.
	Friday Emails	All district school principals send a Friday email through ParentSquare.	Keep primary phone numbers and emails up-to-date with the school.
	Peachjar	CUSD tries to limit printed materials such as informational flyers and community announcements. E-flyers are sent through Peachjar's online flyer system.	Families will receive community information electronically through Peachjar. www.carmelunified.org/domain/624