

2009-2010 EL PADRE ADVERTISING ORDER FORM

(FOR BUSINESS ADS OR FOR FRIENDS AND FAMILY SENIOR ADS)

AD ORDER AND ARTWORK DUE BY DECEMBER 8, 2009

Color Pricing – (tax deductible)

Business card size	\$75.00	½ page (Approx. 8 1/2" wide x 5" high).....	\$250.00
¼ page (Approx. 4" wide x 5" high)....	\$140.00	Full page (Approx. 8 1/2" wide x 11" high)...	\$350.00

Black and White Pricing – (tax deductible)

Business card size	\$50.00	½ page (Approx. 8 1/2" wide x 5" high).....	\$175.00
¼ page (Approx. 4" wide x 5" high)....	\$90.00	Full page (Approx. 8 1/2" wide x 11" high)...	\$250.00

_____ Run my ad the same as last year with no changes.

_____ I will provide my own copy-ready ad

_____ I want the yearbook staff to prepare my ad. (Enclose details.)

Name of Business or Family: _____

Address: _____

Phone Number : _____ Size of Ad: _____

Total Enclosed: _____ Receipt #: _____

Make checks payable to ASB/CHS P.O. Box 222780 Carmel, CA 93922 ATTN: Carli Barnett
Send sketch of ad with photos and text with this form or jpeg version of ad at 300 dpi.
Put student's name on back of any submitted photos for Friends and Family Ads