



Jessica Hull &lt;jhull@carmelunified.org&gt;

## Fwd: Feedback on Transition to Electing Trustees by Single Member Election Districts

Sara Hinds &lt;shinds@carmelunified.org&gt;

Mon, Jun 27, 2022 at 11:51 AM

To: Jessica Hull &lt;jhull@carmelunified.org&gt;, William Tunick &lt;wtunick@dwkesq.com&gt;, Ted Knight &lt;tknight@carmelunified.org&gt;

Hi Jessica,

I'm sending this email along to you because I know Ted is out on vacation, and thought that you should see this for a reply, or an acknowledgment back. If I can be of any help, please let me know.

Sara

Begin forwarded message:

**From:** Frances Dillard [REDACTED]  
**Date:** June 26, 2022 at 7:04:34 PM PDT  
**To:** Lapkoff@demographers.com, Gobalet@demographers.com, Sara Hinds <shinds@carmelunified.org>, Tess Arthur <tarthur@carmelunified.org>, Karl Pallastrini <kpallastrini@carmelunified.org>, Seaberry Nachbar <snachbar@carmelunified.org>, Anne-Marie Rosen <arosen@carmelunified.org>, Ted Knight <tknight@carmelunified.org>  
**Cc:** John Dillard [REDACTED]  
**Subject:** Feedback on Transition to Electing Trustees by Single Member Election Districts

I recently listened to the School Board Meeting dated June 22, 2022. I am providing feedback on the transition to electing trustees by single member election districts. As I understand, the new process to elect trustees by identifying ideal district representation will allow for a more fair and just representation of the community when decisions are being made at the School Board Level the outcomes fairly take into account the communities that will be impacted.

The outlining guidance you provided was:

- Ideal District (TA) population = 1/5 of the 2020 Census population:
- CUSD= 22,971 total 2020 population; 1/5 = 4,594 is the ideal trustee district population
- Plan deviation = Difference between the least and most populous districts, divided by the ideal District population. Up to 10% deviation is permitted, or 459 persons

Your guidance also indicated that legal consideration be given to the following factors:

- (1) Topography
- (2) Geography
- (3) Cohesiveness, contiguity, integrity, and compactness of territory
- (4) Community of interests of the trustee areas"

If the above is accurate, I'd like additional insights into the following questions:

- If the #1 priority is population equality with single member Trustee Areas (TAs) and TAs need to be almost equal in total population, how was it determined there were only 5 seats?
- Please indicate why the following communities were not highlighted:
  - Carmel Hills, Carmel Meadows, Rancho Rio Vista, Quail Lodge, Hatton Fields, etc
  - Significant and important neighborhoods surrounding the high school we excluded from representations.

- Please confirm that all the population breakdowns will be transparent in the final recognized neighborhoods with clear indication of what ties them together as Communities of Interest.
- Instead of maps, can we also see the direct population (number of people living in the communities) – that seems to be absent.

Last but not least, there seems to be a lot of discussion of what is the appropriate level of “announcing” to the communities this is happening. I would highly recommend getting aboard the new basics of how to communicate to include the tools of NextDoor, Postcard Mailings (simple and effective), social media including more than seven custom Carmel Facebook groups with more than 7K members in each one. Your school district does have a PR communications lead? This should be a basic function of which platforms to communicate the process and where folks can input. If helpful, I will tag CUSD in the appropriate Facebook Groups that should be part of your basic information output.

The above references the presentation made at the time code of: 1:53 (about halfway through the meeting)

<https://simbli.eboardsolutions.com/Meetings/Attachment.aspx?S=36030810&AID=287338&MID=10348>

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