CMS PTO Executive Board Meeting Minutes October 1, 2014

Board Members In attendance:

Lisa Morgan ~ Co-President Murial Lin ~ Co-President Heidi Short ~ Secretary Stacy Meheen ~ Co-Treasurer Kristin Hunter ~ Co-Treasurer Ken Griest ~ Principal

General Members: Kath Uyeda, Cindy Schroeder, Michelle Lauren Kahn, Rita Patel, Bruce Haase, Susan Abrahams, Brenda Bell

Welcome - Meeting called to order at 1:34 pm.

President's Report: Lisa Morgan

Today's main order of business is to vote on the 2014-15 budget, which was presented at September's meeting. (Please see minutes for September 2014). Before voting on the budget that was presented at the last meeting, PTO needs to determine whether to hire an outside company to create a specific PTO website in order to streamline all of the PTO and campus/parent news/info. This is currently budgeted at \$5000. However, parent Kath Uyeda has volunteered to take this on free of charge.

Discussion set aside while waiting for a tech worker to gain us Internet access. Please see below.

Serve-a-Thon: Murial Lin & Cindy Schroeder

This is the PTO's largest fundraiser. This year, \$70K was raised. After expenses, which are mostly prizes, PTO hopes to net \$55K. So far there have been 4 parties (Cold Stone, Jamba Juice, Great America, Taco Lunch). Kids seem to prefer the Grand Prize of Great America over the Giants game. The final prize is the Limo Lunch on Friday. Now PTO needs to figure out is who will Chair the Serve-a-Thon going forward, as Murial and Cindy are stepping down. Murial will help the next volunteers get going.

New Business-Lisa Morgan

CMS School Directory:

CMS maintains a school directory with student/parent contact information. In the past the school has emailed this information to parents of 7 & 8th graders, and given hard copies to 6th grade parents. Should it continue this way? Should printed copies also be available for the approximately 18 families who do not have Internet access at home? Decision was made to have Mr. Griest email the school directory via a PDF attachment. Anyone who wants a hard copy can request one, or print it from their email. The School Directory cannot be available on any website due to privacy issues.

Honors Breakfasts:

The breakfasts will be December 2, 3 & 4. These are put on by the grade reps. There was some discussion that some kids don't feel like it's a "reward" because they have to get up and get to school earlier. However, many parents attend this event, due to it being before their work obligations. Could the timing be adjusted to have it go into first period a couple minutes? Mr. Griest will put out an email to his Advisory Group to ask them if a 15 minute delay in first period is too interruptive to instruction.

Halloween Dance - Bruce Haase

This is the most popular dance of the year. This year's dance will be Friday October 24, 6-8pm. Cost is \$10. Money goes to Music in the Parks. Bruce is putting a list together for Sign up Genius so we can encourage parents to volunteer to help set up, get food ordered, run the game stations, etc.

PTO Website - Kath Uyeda

Kath gave a short presentation with a sample web page that she created. She created a PTO tab on the CMS Website. The main question is: what is the PTO trying to accomplish by having an external company do the website? Can that be accomplished by allowing Kath to do this free of charge? When the PTO was looking for someone to (volunteer) to do this last year, no one stepped up so that is why the Board decided to look at an outside company. If Kath is willing to do this, that is great. The goal is to make the site informative, current and consistent. Kath will need people to feed her pertinent information that should be on the site. The decision was made to alter the original amount budgeted for this task from \$5000 to \$500, just in case Kath feels she needs some outside support. The 2014-15 Budget was unanimously approved with this amended change.

Treasurer's Report - Stacey Meheen

September's Financials: We took in \$70K in Serve-a-thon donations. So far we have spent \$5600 on rewards. Please see attached.

Principals Report-Mr. Griest

Any feedback on the Author's and Idea's Festival? This year the speakers were not that great. The students didn't know why they were there. It may be eliminated in the future. No decision made.

Misc ~ Michelle Lauren Kahn

Michelle gave a short presentation on AIM: which is a local non-profit geared at raising money to research and raise awareness about mental illness in kids. She states there is a huge need to know more about kids mental health. There is a local event November 2, at Lover's Point. It's a fundraising walk. She would like to get the word out to the CMS community and possibly create a CMS Family walk Team. How best to get the word out? Anyone with ideas is encouraged to call Michelle Lauren Kahn

Next Meeting is Wednesday, November 5, 2014.

Meeting adjourned at 2:43