

CMS SPECIAL PTO Meeting

August 12, 2019

In Attendance: Alicia Tao, Holly Temple, Lovina Worick, Eva Gusdergsdottir, Angie Sullivan

Agenda:

1. Voting on new Treasurer
2. Ideas for Serve-a-thon 2019/2020 School Year

Meeting adjourned 1:05pm on 8/12/2019

Voting on new Treasurer

April Hess has stepped down from the Treasurer position for the 2019/2020 school year.
Angie Sullivan has been proposed to fill her position.

Alicia Tao motioned to nominate Angie Sullivan as Treasurer. Holly Temple seconded the motion.
Approved.

Next topic: Ideas for Serve-a-thon 2019/2020 School Year

The PTO has struggled with how to restructure the serve-a-thon as no one has stepped up to take the position of Serve-a-thon officer.

Everyone is proposing to simplify the Serve-a-thon:

- 1) Reduce the amount of money spent on prizes
 - a. Remove the emphasis on a quantity of prizes
 - b. Remove large ticket item prizes
 - c. Keep the focus on that this is the school fundraiser
- 2) Increase school spirit by creating grade-level competition with a focus on that we are raising money for the school
- 3) Keep the same spirit of a 'multi-level' approach
 - a. Reward the highest contributors
 - b. Reward both high participation and high contribution levels
 - i. Example: students who raise \$500+ will be "Served" by the Serve-a-Thon group:
 1. Starbucks fun drink, lunch, end-of-day snacks

Ideas we had are:

Grade level competition for participation and contributions (2 Trophies in office and Jamba Juice and gift cards)

Automatic grade-level prize for reaching x dollar amount (Game day in MPR with Pizza?)

Individual prize (everyone who hits minimum ask is part of a school-wide taco lunch)

Other ideas:

Ask is \$200/student (based on 70% participation in past – need to confirm this)

Add a 'serve-a-thon page' in yearbook showing different ways in which money was raised (photos of students doing various fundraising as well as quotes on what worked or what they enjoyed.

Ask for donations for raffle if someone is willing to work on this!

Of note:

PTO believes there should be more information to the parent body of what the PTO is funding so that CMS families are fully aware of how the PTO contributes to CMS and the community.

Ask Dan if there are known needs for this year

Get approval for budget

The PTO discussed that it is carrying a balance of \$53,000 that should be earning interest.

Meeting Adjourned 2:00pm

Next Meeting: August 13, 2019 (Special meeting to discuss Serve-a-thon restructure)